

Smile, say cheese!

This year our national ambassador wants us to create reels... what's a reel? A reel is like a picture slide show with music that is posted on social media (Facebook, Instagram, X, and TikTok). There are apps like Splice or CapCut to help you create reels, Instagram and Facebook have built in editing tools. I am still learning how to make reels so we will learn together, please feel free to reach out to anyone who knows how to make reels.

Now that we are back from National please send me any pictures you took during meetings or events. I want to try to make some reels with them and of course a memory book for madam president. You can email or text them to me dcgarcia.1121@gmail.com or (505) 974-0018

Few reminders:

- Be sure you have people's permission to take and post their photo
- No liquor is allowed to be in any photo you are going to post
- Check that the photo is appropriate (no closed eyes, hand signs, blurry, hair in the face) anything that would make the picture look bad
- Check backgrounds and surroundings

Facebook! Hope every auxiliary has an active Facebook page. Post your events and reminders to your members. This is one way to keep your members up to date and hopefully active in your events.

Don't forget to follow on Facebook:

New Mexico VFW Auxiliary

VFW Auxiliary-National Organization

VFW Department of New Mexico

Award for Auxiliaries

Most Outstanding Social Media reel highlighting the VFW Auxiliary in action.

Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions with the most outstanding social media reel highlighting their VFW Auxiliary in action.

Due to me by March 31, 2026

If you have any questions or need help please feel free to contact me.

Thank you,

Dominique C Garcia

Department Historian & Media Relations Chairman